

Terms of Cooperation

in conduction of the international conference

«International Commercial Arbitration: Law and Practice in Russia and abroad»

/ 26-27 November 2007, Perm, Russia /
(“the Conference”)



The Organizer of the Conference

General Project Sponsor

The Organizer of the Conference is obliged to:

- 1) place General Project Sponsor's logotype (General Project Sponsor's goods or services logotype) in the Program of the Conference (in paper and in electronic versions) and on the Participant's file;
- 2) place General Project Sponsor's logotype (General Project Sponsor's goods or services logotype) on official site of the Conference <http://intl.prm.ru/conf/>;
- 3) give the General Project Sponsor (General Project Sponsor's official representative) an opportunity to speak at Opening address and introduction and in Concluding remarks;
- 4) place information about General Project Sponsor (General Project Sponsor's goods or services)* in the Participant's file (in paper version, not more than 10 pages in not more than A4);
- 5) place General Project Sponsor's information (General Project Sponsor's goods or services) on the information stand*, allocated in conference hall foyer;
- 6) provide for free participation of General Project Sponsor's representatives (not more than 2 persons) in the Conference;
- 7) *place information about General Project Sponsor in Conference Final Collected Materials (in electronic version, in pdf-format);*
- 8) provide for free participation of General Project Sponsor's representative in the informal arrangements, holding by the Organizer of the Conference.

Project Sponsor

The Organizer of the Conference is obliged to:

- 1) place Project Sponsor's logotype (Project Sponsor's goods or services logotype) in the Program of the Conference (in paper and in electronic versions) and on the Participant's file;
- 2) place Project Sponsor's logotype (Project Sponsor's goods or services logotype) on official site of the Conference <http://intl.prm.ru/conf/>;
- 3) place information about Project Sponsor (Project Sponsor's goods or services)* in the Participant's file (in paper version, not more than 5 pages in not more than A4);
- 4) place Project Sponsor's information (Project Sponsor's goods or services) on the information stand*, allocated in conference hall foyer;
- 5) provide for free participation of Project Sponsor's representative in the Conference;
- 6) *place information about Project Sponsor in Conference Final Collected Materials (in electronic version, in pdf-format);*

Information Partner

The Organizer of the Conference is obliged to:

- 1) place Information Partner's logotype in the Program of the Conference (in paper and in electronic versions) and on the Participant's file;
- 2) place Information Partner's information (Information Partner's goods or services) on the information stand*, allocated in conference hall foyer;
- 3) place Information Partner's logotype on official site of the Conference <http://intl.prm.ru/conf/>;
- 4) provide for free participation of Information Partner's representative in the Conference (the opportunity to use simultaneous interpretation is not guaranteed);
- 5) *place information about Information Partner in Conference Final Collected Materials (in electronic version, in pdf-format);*

6) provide for free participation of Information Partner's representative in the informal arrangements, holding by the Organizer of the Conference.

Information Partner (printing or electronic mass media is obliged to:

- 1) place the Organizer's of the Conference banner** on the site of the Information Partner with direct reference to the official site of the Conference;
- 2) provide for distribution of the information about the Conference according to Information Partner's database (including information about 5% discount for Information Partner's subscribers);
- 3) place press release** of the Conference on the site of the Information Partner;
- 4) place information** about the Conference on the site of the Information Partner;
- 5) place advertising module** on the pages of coming print (newspaper/magazine) of the Information Partner not later than November, 25, 2007 (September and October publications are preferred);
- 6) provide for 3 (Tree) free copies of the Information Partner's print with information/ advertising module about the Conference released in;

(*) advertising material, including information stands, their manufacturing, mounting and dismantling is provided by General Project Sponsor / Project Sponsor / Information Partner of the Conference and on its own account.

(**) Publications' format, size, chrominance, date and frequency are adjust with the Organizer of the Conference in each case individually.

To discuss any variant of the Conference support you may by sending e-mail to info@intlawnet.org.